

New Orleans to host 3rd Annual 9/11 Memorial Stair Climb at 400 Poydras Tower

For Immediate Release: January 15, 2018 – New Orleans, LA – The 3rd Annual New Orleans 9/11 Memorial Stair Climb will be held on the morning of Saturday, September 15, 2018 at 400 Poydras Tower (400 Poydras Street) from 7:00am until 12:00pm. Our mission is to honor and remember those fallen heroes from 9/11/01. Also, we will recognize any Louisiana first responder that has perished during the previous year.

Seventeen years after the collapse of the Twin Towers, the New Orleans 9/11 Memorial Stair Climb pays tribute to the 343 firefighters, 60 law enforcement officers, and 8 emergency medical service technicians that made the ultimate sacrifice with their lives.

“More than 40 Memorial Stair Climbs occur every year across the country, and I wanted an event here in New Orleans, so we could do our part to memorialize our fallen brothers,” says Event Director and Jefferson Parish Firefighter Neil Navarro. “It is a humbling experience and intense reminder of the sacrifice, dedication, and commitment required of those who serve and protect our communities”.

For 2018, 411 first responders from across the United States and other parts of the world will ascend 110 floors, the height of the former World Trade Center Twin Towers. Each registered climber will bear the name and picture of a first responder that perished at Ground Zero. Participating first responders are encouraged to wear their appropriate gear to make the climb, but it is not mandatory.

Immediately following the climb, everyone is invited to attend our family friendly annual Brotherhood Bash in Lafayette Square. DJ and bands (TBA) will all be performing live on the Budweiser stage. Back by popular demand we will be hosting the “Battle of the Badges Cook-Off” presented by Rouses Markets. Cooking teams from fire, police and EMS will cook and serve up their best dish to see who will be crowned the Champion and have bragging rights for a year.

Proceeds from the event go back to families of fallen Louisiana first responders.

The New Orleans 9/11 Stair Climb is a sanctioned event of the Association of Memorial Stair Climb, a 501(c) 3 organization. Visit www.memorialstairclimbs.com to learn more.

**Please come out to show your support.
Be a HERO to a HERO™**

For more information about the New Orleans 9/11 Memorial Stair Climb and our Brotherhood Bash, please visit us at www.neworleansstairclimb.com or contact Neil Navarro, *Event Director* at director@neworleansstairclimb.com