



400 POYDRAS TOWER  
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## **New Orleans to Host 9/11 Memorial Stair Climb at 400 Poydras Tower on September 10, 2016**

*Local Band Flow Tribe to Perform at Brotherhood Bash Block Party*

**For Immediate Release** -June 28, 2016 – New Orleans, LA–The inaugural New Orleans 9/11 Memorial Stair Climb will be held on the morning of September 10, 2016 at 400 Poydras Tower to honor the sacrifice of fallen heroes. Following the climb, Barcadia Bar/Restaurant will host a Brotherhood Bash Block Party with local band Flow Tribe headlining.

Fifteen years after the collapse of the Twin Towers, the New Orleans 9/11 Memorial Stair Climb pays tribute to the 343 firefighters, 70 law enforcement officers, and nine emergency medical service (EMS) technicians that made the ultimate sacrifice with their lives. Exclusive to the New Orleans event, the Stair Climb also honors the 137 Louisiana veterans who have lost their lives since 9/11.

“More than 25 Memorial Stair Climbs occur every year across the country, and I wanted an event here in New Orleans to help memorialize our fallen brothers,” says Event Director and Jefferson Parish Firefighter Neil Navarro. “It will be an inspiring experience and intense reminder of the sacrifice, dedication, and commitment required of those who serve and protect our communities.”

Registered climbers will ascend 110 floors, the height of the former World Trade Center Twin Towers. Each climber will bear the name of a first responder that perished at Ground Zero. Participating firefighters are encouraged to wear full firefighter gear during the climb.

Local Jefferson Parish and New Orleans firefighters and police have already committed to the inaugural New Orleans climb, and more are needed to register. Registration for climbers is open to active firefighters, law enforcement officers, EMS and military. Event volunteers are also needed and open to anyone ages 18 and up. Climbers and volunteers can register at [www.neworleansstairclimb.com](http://www.neworleansstairclimb.com). We encourage you to be in that number!

Proceeds from the event go toward the Louisiana Heroes Project, a non-profit organization that proudly supports Louisiana first responders, military, veterans and their families.

The New Orleans 9/11 Stair Climb is a sanctioned event of the Association of Memorial Stair Climbs, a 501(c)3 organization. Visit [www.memorialstairclimbs.com](http://www.memorialstairclimbs.com) to learn more.

For more information about the New Orleans 9/11 Memorial Stair Climb, visit [www.neworleansstairclimb.com](http://www.neworleansstairclimb.com) or contact Event Director Neil Navarro, 504- 217-9893, [director@neworleansstairclimb.com](mailto:director@neworleansstairclimb.com).

**NEW ORLEANS WILL NEVER FORGET!**