

# **New Orleans to host 2<sup>nd</sup> Annual 9/11 Memorial Stair Climb at 400 Poydras Tower on Saturday, September 9, 2017**

**For Immediate Release: June 11, 2017 – New Orleans, LA** – The 2<sup>nd</sup> Annual New Orleans 9/11 Memorial Stair Climb will be held on the morning of September 9, 2017 at 400 Poydras Tower (400 Poydras Street) from 7:00am until 12:00pm to HONOR and REMEMBER the sacrifice of those fallen heroes from 9/11/01. Following the climb, we have our annual Brotherhood Bash in Lafayette Square. Bands TBA. This year we are introducing the inaugural “Battle of the Badges Cook-Off”, where fire, police and EMS will cook and serve their best dish to see who will be crowned the Champion and bragging rights for a year.

Sixteen years after the collapse of the Twin Towers, the New Orleans 9/11 Memorial Stair Climb pays tribute to the 343 firefighters, 60 law enforcement officers, and 8 emergency medical service technicians that made the ultimate sacrifice with their lives.

“More than 30 Memorial Stair Climbs occur every year across the country, and I wanted an event here in New Orleans, so we could our part to memorialize our fallen brothers,” says Event Director and Jefferson Parish Firefighter Neil Navarro. “It will be a humbling experience and intense reminder of the sacrifice, dedication, and commitment required of those who serve and protect our communities”.

Registered climbers will ascend 110 floors, the height of the former World Trade Center Twin Towers. Each climber will bear the name of a first responder that perished at Ground Zero. Participating first responders are encouraged to wear their appropriate gear to make the climb.

Local and statewide firefighters, law enforcement officers and EMS workers have already committed to the second annual climb, but more are needed to register. Registration for climbers is open to career and volunteer firefighters, active and reserve law enforcement officers and emergency medical services technicians. Event volunteers are also needed and open to anyone ages 18 and up. Climbers and volunteers can register at [www.neworleansstairclimb.com](http://www.neworleansstairclimb.com) and we encourage YOU to be in that number!

Proceeds from the event go toward the Louisiana Heroes Project, a non-profit organization that proudly supports Louisiana first responders, military and veterans.

The New Orleans 9/11 Stair Climb is a sanctioned event of the Association of Memorial Stair Climb, a 501(c) 3 organization. Visit [www.memorialstairclimbs.com](http://www.memorialstairclimbs.com) to learn more.

**NEW ORLEANS WILL NEVER FORGET!**

For more information about the New Orleans 9/11 Memorial Stair Climb,  
visit us at [www.neworleansstairclimb.com](http://www.neworleansstairclimb.com) or contact  
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